



GTP SEO REPORT FOR THERAPY WA
Therapy WA
12/06/2024

Hi Rebecca,

Summary

Since we began working on your SEO, we have been adding numerous linking domains and deep backlinks to the site from the following service area keywords:

- NDIS Physiotherapist
- Mobile Physiotherapy
- Neurological Physiotherapist
- Therapy Assistant Services

Blogs: We have written three blog posts and are working on more ideas. If you have any suggestions for topics, please let us know so we can get more blogs published.

Video: We are currently producing a short informational video for your NDIS Physiotherapy services.

Results: You are currently ranking 1st or 2nd for the suburbs key term with "Neurological Physiotherapist" and a suburb keyword, such as "Neurological Physiotherapist Como."

Best in Perth: We have contacted Perth Avenue, which writes "Best in Perth" articles for small businesses. A review of your services, including a link back to your site, is in the process of being written.

For "Neurological Physiotherapist Perth," you are ranking a bit lower at 18th, but that is an improvement from 23rd. Some competitive keywords can take a while to move, but this is a positive sign that it's moving up.

You are 14th for "NDIS Physiotherapist Perth," which is a few spots higher than last month.

Forms: Over the last three months:

- The contact form has received 14 enquiries, up from the last three-month period.
- The referral form has received four enquiries in the last three-month period, significantly up from the previous period.

We are currently conducting a forms audit to improve responses and reduce any spam.

Let me know if you would like to catch up over coffee so I can show you what has been done.

Would you like to continue after June?

Regards,
Angela Kempin
SEO Operations

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